

Station KRQE-TV ALBUQUERQUE, NM.	Agency ( ) MENTZER MEDIA	Rep Firm
Advertiser ( ) AMER. FUTURE FUND	600 FAIRMONT AVE, S#306	Sales Office ( ) PHILADELPHIA
Product AFF	TOWSON, MD 21286	Salesperson ( ) AMY MCCREARY
Estimate# 334	Agency C/P1/P2/E //334	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/17/2012 - 08/23/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	08/17-08/17	\$125.00	:30	1	1	F	6A-7A	\$125.00	1	
2		Buyline Comment: NEWS	08/17-08/17	\$550.00	:30	1	1	F	430P-5P	\$550.00	1	
3		Buyline Comment: JEOPARDY	08/17-08/17	\$1,400.00	:30	1	1	F	6P-630P	\$1,400.00	1	
4		Buyline Comment: WHEEL	08/17-08/17	\$1,700.00	:30	1	1	F	630P-7P	\$1,700.00	1	
5		Buyline Comment: NEWS	08/17-08/17	\$1,100.00	:30	1	1	F	10P-1035P	\$1,100.00	1	
6		Buyline Comment: NEWS	08/18-08/18	\$175.00	:30	2	1	SA	5P-6P	\$350.00	2	
7		Buyline Comment: JEOPARDY	08/18-08/18	\$275.00	:30	1	1	SA	6P-630P	\$275.00	1	
8		Buyline Comment: WHEEL	08/18-08/18	\$550.00	:30	1	1	SA	630P-7P	\$550.00	1	
9		Buyline Comment: NEWS	08/18-08/18	\$700.00	:30	1	1	SA	10P-1035P	\$700.00	1	

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Fax#		

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
10			08/18-08/18	\$100.00	:30	2	1	SA	1035P-1135P	\$200.00	2	
Buyline Comment: THE CLOSER												
11			08/19-08/19	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
Buyline Comment: NEWS												
12			08/19-08/19	\$275.00	:30	2	1	SU	5P-6P	\$550.00	2	
Buyline Comment: NEWS												
13			08/19-08/19	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
Buyline Comment: NEWS												
14			08/19-08/19	\$100.00	:30	2	1	SU	1035P-1135P	\$200.00	2	
Buyline Comment: HOUSE												
15			08/20-08/23	\$125.00	:30	8	1	M-TH	6A-7A	\$1,000.00	8	
Buyline Comment: NEWS												
16			08/20-08/23	\$550.00	:30	3	1	M-TH	430P-5P	\$1,650.00	3	
Buyline Comment: NEWS												
17			08/20-08/23	\$1,400.00	:30	4	1	M-TH	6P-630P	\$5,600.00	4	
Buyline Comment: JEOPARDY												
18			08/20-08/23	\$1,700.00	:30	2	1	M-TH	630P-7P	\$3,400.00	2	
Buyline Comment: WHEEL												
19			08/20-08/23	\$1,100.00	:30	4	1	M-TH	10P-1035P	\$4,400.00	4	
Buyline Comment: NEWS												

Rep Order# 6840214

Ver# 3

Mod# 1

Status Confirmed

Traffic Order# 198354

Printed: 08/20/2012 4:20 PM

Last Received: 08/20/2012 11:58 AM

Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( )-AMER. FUTURE FUND  
Product AFF  
Estimate# 334  
Buyer STEPHANIE KOHLBAUER  
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Flight Dates 08/17/2012 - 08/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Report Totals: 39 / \$24,650.00

---SALES MONTHLY TOTALS---

Aug 12: 39 / \$24,650.00  
Sales Totals: 39 / \$24,650.00  
Station Totals: 39 / \$24,650.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,625	CABL 0%	KASA 13%	KASY 0%	KBIM 0%	KCAT 14%
		KOB 33%	KRQE 40%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6840214  
EC'd Yes

Ver# 1  
Status New

Traffic Order# 198354  
Printed: 08/14/2012 8:04 AM  
Last Received: 08/13/2012 3:00 PM  
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER. FUTURE FUND  
Product AMER FOR PROSPERITY  
Estimate# 334  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
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--- CONTRACT COMMENT ---

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1		Buyline Comment: NEWS	08/17-08/17	\$125.00 4	:30	1	1	F	6A-7A	\$125.00	1	
2		Buyline Comment: NEWS	08/17-08/17	\$550.00 2	:30	1	1	F	430P-5P	\$550.00	1	
3		Buyline Comment: JEOPARDY	08/17-08/17	\$1,400.00 2	:30	1	1	F	6P-630P	\$1,400.00	1	
4		Buyline Comment: WHEEL	08/17-08/17	\$1,700.00 2	:30	1	1	F	630P-7P	\$1,700.00	1	
5		Buyline Comment: NEWS	08/17-08/17	\$1,100.00 3	:30	1	1	F	10P-1035P	\$1,100.00	1	
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7		Buyline Comment: JEOPARDY	08/18-08/18	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
8		Buyline Comment: WHEEL	08/18-08/18	\$550.00 4	:30	1	1	SA	630P-7P	\$550.00	1	
9		Buyline Comment: NEWS	08/18-08/18	\$700.00 3	:30	1	1	SA	10P-1035P	\$700.00	1	

Rep Order# 6840214 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/14/2012 8:04 AM  
Last Received: 08/13/2012 3:00 PM  
Showing Buylines: All Lines

2 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
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Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

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				4								
11		THE CLOSER	08/19-08/19	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
		Buyline Comment: NEWS										
12		NEWS	08/19-08/19	\$275.00	:30	2	1	SU	5P-6P	\$550.00	2	
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13		NEWS	08/19-08/19	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
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14		HOUSE	08/19-08/19	\$100.00	:30	2	1	SU	1035P-1135P	\$200.00	2	
		Buyline Comment: HOUSE										
15		NEWS	08/20-08/23	\$125.00	:30	8	1	M-TH	6A-7A	\$1,000.00	8	
		Buyline Comment: NEWS										
16		NEWS	08/20-08/23	\$550.00	:30	3	1	M-TH	430P-5P	\$1,650.00	3	
		Buyline Comment: NEWS										
17		JEOPARDY	08/20-08/23	\$1,400.00	:30	4	1	M-TH	6P-630P	\$5,600.00	4	
		Buyline Comment: JEOPARDY										
18		WHEEL	08/20-08/23	\$1,700.00	:30	2	1	M-TH	630P-7P	\$3,400.00	2	
		Buyline Comment: WHEEL										
19		NEWS	08/20-08/23	\$1,100.00	:30	4	1	M-TH	10P-1035P	\$4,400.00	4	
		Buyline Comment: NEWS										

---REPORT TOTALS---

EC'd Yes    Last Received: 08/13/2012 3:00 PM    Showing Buylines: All Lines

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Product AMER FOR PROSPERITY  
Estimate# 334  
Buyer STEPHANIE KOHLBAUER  
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		KOB 33%	KRQE 40%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em;">KRQE - TV</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">8/15/12</div>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
		8/17 - 8/23			

<b>Total Charges:</b> \$ <span style="font-size: 1.2em;">24,650</span> GROSS
--

This broadcast time will be used by: American Future Fund

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12      *Sandy Brainer*      515-720-5250  
 Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
 Signature      Printed Name      Title



# Spot Manager: All, 08/17/12-08/23/12

Alt Order #	Order	Inv. Code	Booked	Time Period	Length	Priority	Channel	Estimate #	Air Time	Ad-ID	Rate
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Station: KRQE

Advertiser: POL/American Future Fund  
Product: AMERICAN FUTURE FUND

Date: 08/17/12

06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:11:03 AM	AMAFF1204H	\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	4:41:58 PM	AMAFF1204H	\$550.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:04:16 PM	AMAFF1204H	\$1,400.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:37:40 PM	AMAFF1204H	\$1,700.00
06840214	198354 LN M-F	10p-1035p	30	P3	[ALL]	334	10:24:24 PM	AMAFF1204H	\$1,100.00

Date: 08/18/12

06840214	198354 Sa KRQE News 13	530p-6p	30	P4	[ALL]	334	5:38:06 PM	AMAFF1204H	\$175.00
06840214	198354 Sa KRQE News 13	530p-6p	30	P4	[ALL]	334	5:56:54 PM	AMAFF1204H	\$175.00
06840214	198354 Sa KRQE News 13	530p-6p	30	P3	[ALL]	334	6:21:43 PM	AMAFF1204H	\$275.00
06840214	198354 Sa KRQE News 13	530p-6p	30	P4	[ALL]	334	6:53:53 PM	AMAFF1204H	\$550.00
06840214	198354 LN Sa	10p-1035p	30	P3	[ALL]	334	10:24:20 PM	AMAFF1204H	\$700.00
06840214	198354 Sa KRQE News 13	530p-6p	30	P4	[ALL]	334	10:59:11 PM	AMAFF1204H	\$100.00
06840214	198354 Sa KRQE News 13	530p-6p	30	P4	[ALL]	334	11:15:09 PM	AMAFF1204H	\$100.00

Date: 08/19/12

06840214	198354 KRQE News Sunda 7a-8a		30	P4	[ALL]	334	7:45:25 AM	AMAFF1204H	\$100.00
06840214	198354 Su KRQE News 13	530p-6p	30	P3	[ALL]	334	5:37:14 PM	AMAFF1204H	\$275.00
06840214	198354 Su KRQE News 13	530p-6p	30	P3	[ALL]	334	5:58:16 PM	AMAFF1204H	\$275.00
06840214	198354 LN Su	10p-1035p	30	P3	[ALL]	334	10:12:36 PM	AMAFF1204H	\$800.00
06840214	198354 Su KRQE News 13	530p-6p	30	P4	[ALL]	334	10:53:29 PM	AMAFF1204H	\$100.00
06840214	198354 Su KRQE News 13	530p-6p	30	P4	[ALL]	334	11:27:47 PM	AMAFF1204H	\$100.00

Date: 08/20/12

06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:05:55 AM	AMAFF1204H	\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:25:20 AM	AMAFF1204H	\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	4:46:40 PM	AMAFF1204H	\$550.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:13:00 PM	AMAFF1204H	\$1,400.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:34:53 PM	AMAFF1204H	\$1,700.00
06840214	198354 LN M-F	10p-1035p	30	P3	[ALL]	334	10:07:53 PM	AMAFF1204H	\$1,100.00

Date: 08/21/12

06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:38:15 AM	AMAFF1204H	\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:58:16 AM	AMAFF1204H	\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:28:18 PM	AMAFF1204H	\$1,400.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:47:18 PM	AMAFF1204H	\$1,700.00
06840214	198354 LN M-F	10p-1035p	30	P3	[ALL]	334	10:07:38 PM	AMAFF1204H	\$1,100.00

Date: 08/22/12

06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:05:55 AM		\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:37:45 AM		\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	4:36:55 PM		\$550.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:28:59 PM		\$1,400.00
06840214	198354 LN M-F	10p-1035p	30	P3	[ALL]	334	10:07:53 PM		\$1,100.00

Date: 08/23/12

06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:25:50 AM		\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P4	[ALL]	334	6:58:31 AM		\$125.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	4:48:10 PM		\$550.00
06840214	198354 M-F KRQE News 13	1:430p-5p	30	P2	[ALL]	334	6:13:45 PM		\$1,400.00
06840214	198354 LN M-F	10p-1035p	30	P3	[ALL]	334	10:17:21 PM		\$1,100.00

[Sorted by: Station]